

# INTRODUCING ECOVERSE: LAND'S NEW PLATFORM FOR DESIGNING FUTURE CITIES IN HARMONY WITH NATURE

**As part of Milan Design Week initiatives, the launch took place this morning alongside designers, innovators, researchers and institutional representatives.**

## PRESS RELEASE

**Milan, April 22<sup>nd</sup> 2026** - How can digital innovation and AI enhance our ability to imagine, design and manage the future landscapes, contributing to the creation of more resilient and Nature-Positive cities and landscapes?

Moving toward this challenge, **LAND** - an international landscape architecture firm that has been transforming regions, cities and places **since 1990**, always with a special focus on preserving **Nature and our Planet** while keeping an eye on the future - has developed the innovative **Ecoverse – Design with Nature** platform.

This is a new AI-based Nature Intelligence Platform that will help **innovate** and enhance the urban design sector in **Italy and worldwide**. Thanks to its ability to combine AI, environmental analysis and landscape design, **transforming complex data into operational and decision-making tools** will support innovators and designers in shaping the cities of the future in harmony with nature: this is the driving force behind the initial idea.

The presentation took place this morning on LAND's terrace as part of the program of events for **Milan Design Week 2026**, a fruitful dialogue on new approaches at the **intersection of nature, design and technology**.

Two panel discussions were followed by a **presentation of the platform and a final live demo**. Among the external speakers, Luca Conti (E.ON Italia), Marco Mor (Vastint), Josef Nierling (Porsche Consulting Italia), Jörg Buck (AHK Italien), Giovanna Iannantuoni (University of Milan-Bicocca) and Edoardo Croci (Bocconi University).

### **Ecoverse offers several advantages for architects, designers, and urban planners:**

- Analyze and map green assets and the environmental benefits of design interventions in real time;
- Simulate future scenarios to support more informed planning decisions;
- Monitor and track ecological performance and environmental (ESG) indicators over time;
- Communicate project impacts clearly and interactively, facilitating stakeholder engagement.

The added value that the platform aims to bring to the Design world consist precisely in **the shift from a static representation of the landscape to a dynamic and measurable vision**, made possible by the perfect combination among design models, interactive interfaces and immersive environmental and satellite data.

“Design is no longer just about aesthetics, but about revitalizing the relationship between people, nature and space. In our Milan office, we’ve brought together leaders from various sectors to discuss the future of cities and landscapes. Thanks to Ecoverse, environmental impact becomes visible, measurable, and actionable, generating tangible value for ecosystems and society and helping to reconnect people with nature,” said **Andreas Kipar, CEO and Co-Founder of LAND**.

“Artificial intelligence is redefining our field, but its value depends on how we apply it to real landscape challenges. With Ecoverse, we move beyond the idea of static projects toward dynamic, nature-based systems capable of responding to ecological processes and amplifying the impact of design,” commented **Nikolas Neubert, CIO of LAND**.

“Urban planning impact should not only be measurable – it must also be experiential. With Ecoverse, sustainability becomes a living system to explore, helping us better understand environmental performance and integrate it into more informed design choices and everyday decisions,” concluded **Valentina Galiulo, Director at LAND Italia and LAND Research Lab**.

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