

Press Release

LAND Italia publishes its first sustainability assessment: Shaping ESG performance through LANDscape.

Milan, November 2025 – LAND Italia publishes its first ESG Impact Report, marking a voluntary and proactive step toward a new era of transparent, measurable, and responsible landscape practice. By integrating internationally recognized sustainability standards into its design methodology, the firm led by Andreas Kipar demonstrates how landscape can serve as a catalyst where environmental performance, social wellbeing, and responsible governance converge to create resilient, equitable, and future-oriented places. The report is available for consultation upon request via the company website.

For 35 years, LAND has been shaping cities and territories with one mission: **Reconnecting People with Nature**. From its headquarters in Milan, LAND Italia has accompanied urban and regional societies in their green transition and supported clients and partners in making sustainability a tangible reality. Through landscape, the company promotes a renewed understanding of the environment and public space, **translating global sustainability goals into Nature-positive solutions for urban and economic development**.

Today, LAND takes this commitment one step further with the **publication of the report “Crossing the Bridge towards ESG”**, a milestone that reflects the company’s **voluntary and proactive decision to measure and communicate its Environmental, Social, and Governance (ESG) performance**. Rather than viewing sustainability through a narrow lens, landscape is positioned as a multidisciplinary platform capable of reconciling environmental, social, and economic priorities. At a time marked by climate challenges and evolving social dynamics, this approach reinforces landscape architecture as a strategic driver for prosperity and wellbeing.

“Landscape is not just our expertise – it is our responsibility for shaping a better, more resilient future together,” said **Andreas Kipar, CEO and Founder of LAND**. “More than ever before, landscape serves as a catalyst between environmental performance, social wellbeing, and responsible governance. By mediating between Nature and human activities, it creates multifunctional spaces where ESG goals converge – from carbon sequestration and cooling effects, to inclusivity, accessibility, and transparent processes.”

“This first report is not an arrival, but a beginning. It represents a shared and evolving commitment – a collaborative journey toward clarity, accountability, and impact, grounded in a methodology that allows us to measure what truly matters.” added **Luisa Bellini, General Manager and Partner of LAND Italia**.

To ensure methodological robustness, LAND’s holistic ESG approach draws on internationally recognized frameworks such as the **European Sustainability Reporting Standards (ESRS)**, the **Global Reporting Initiative (GRI)**, and the **Voluntary SME Standard (VSME)**, complemented by technical methodologies tailored to landscape architecture and project-level impact assessment. LAND Italia is supported in this effort by [ESGeo \(Avvale\)](#), its technical partner for sustainability intelligence, enabling rigorous data management and a consistent methodological foundation.

The report presents LAND’s ESG strategy, built around a clearly defined set of **material topics** aligned with its long-term vision and stakeholder expectations. By **designing Nature-Positive cities and landscapes**, LAND protects and enhances **biodiversity**, while fostering **climate adaptation and resilience**. Creating shared value through spaces that are diverse, vibrant, and truly accessible, LAND’s projects prioritize the **wellbeing of local communities**.

Guided by the encompassing vision **“LANDscape is life”** and supported by the scientific insights of the LAND Research Lab, LAND strives to promote climate-neutral, Nature-Positive cities, foster inclusive and accessible public spaces, support biodiversity and ecological connectivity, and encourage **collective learning and innovation**.

This first Impact Report underscores LAND Italia’s role not only as a pioneer in its field, but also as a **catalyst for sustainable transformation** – enabling clients to unlock the value of Natural Capital, integrate ESG into their decision-making, and shape landscapes as drivers of life and wellbeing for generations to come.

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LAND

LAND – an acronym for Landscape, Architecture, Nature, and Development – is an international landscape consultancy with offices in Austria, Canada, Germany, Italy, Saudi Arabia, and Switzerland. Andreas Kipar and a Team of 200 landscape architects, architects, urban planners, agronomists, engineers, and researchers are dedicated to the regeneration of regions, cities, and places since 1990.

LAND's consulting, planning, and design activities aim to improve people's well-being and environment through the implementation of climate-positive solutions and participatory processes that lead to sustainable development.

We provide consultancy to public and private clients on how to innovate with nature, applying international policies and promoting collaborative planning procedures. Together with our clients and our extensive network of partners, we leverage the opportunities of the green transition for our communities.

Among our main projects: Green Rays strategy, Porta Nuova, Piazzale Loreto, and the re-development of the former EXPO site MIND in Milan; Essen's Urban Open Space Strategy and Krupp Park, comprising ThyssenKrupp HQ, and the Freiheit Emscher in Essen; Ruhr Regional Green Infrastructure Strategy; the renaturation of the Airolo valley and Cassarate River Park in Switzerland; Saint-Laurent biodiversity Corridor in Montreal; Al Urubah Park in Riyadh and EXPO 2020 Dubai in the UAE; strategic consulting in landscaping, infrastructure, and renewable energy through, among other things, Landscape Information Modeling LIM©, as well as the research and innovation projects UrbAlytics and T-Factor funded by the European Commission. LAND's work has been recognized through numerous prestigious international awards, amongst them Premio Mercurio, MIPIM, Wan Awards, Biennale Pisa, Passive and Low Energy Architecture Award (PLEA), European Garden Award 2023.

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