

Press Release

## LAND launches the challenge “nAltire Landscape Modelling” within Business Meets Innovation 2025

**Milan, October 13th 2025 – The international landscape consultancy firm is among the three companies selected by the Italian-German Chamber of Commerce (AHK Italy) to promote innovation synergies between startups and large enterprises as part of this year’s edition of Business Meets Innovation. Startups and research centers will thus have the opportunity to collaborate in developing a predictive digital model for intelligent and resilient urban landscape management. Applications can be submitted by November 14 through [the initiative’s official website](#), with a view to a six-month collaboration program with the LAND Italia team.**

**LAND is among the top three players featured in Business Meets Innovation 2025**, the reverse open innovation contest promoted by the **Italian-German Chamber of Commerce (AHK Italy)**. Alongside E.ON and Bosch, the company led by Andreas Kipar is launching its own **Technology Challenge**, addressed to startups, university spin-offs, and innovative enterprises operating in the GreenTech, ClimateTech, and GeoAI sectors.

The initiative aims to foster encounters between the vision and technological needs of established companies and the creative potential of startups, giving rise to **co-development paths for innovative solutions with a positive impact**.

*“BMI has become part of our DNA. Over the years, it has enabled us to enrich the Italian-German business community by emphasizing innovation and exploring realities that, each in their own field, are at the forefront and offer high value-added products and services,”* said **Jörg Buck**, Managing Director of AHK Italy. *“This year’s edition focuses on sustainable cities, which is not only a major issue of our time but also a business opportunity for companies. That’s why we are pleased to have LAND among this year’s top players: the project they’ve launched is ambitious, and I’m eager to see which innovators will respond to this technology challenge and what approaches they will take.”*

With the **nAltire Landscape Modelling** challenge, LAND invites pioneering players to collaborate in developing a predictive digital model for the smart management of urban landscapes.

*“Through this challenge, we are seeking partners who share our vision of an intelligent and adaptive landscape, where artificial intelligence supports concrete decisions to improve environmental quality and collective well-being,”* said **Andreas Kipar**, CEO and Co-Founder of LAND. *“We believe that the most effective innovation arises from the deep relationship between Nature and technology,”* added **Valentina Galiulo**, Director at LAND Italia and project lead. *“With nAltire Landscape Modelling, we aim to make this connection tangible, transforming complex data into useful knowledge for landscape design and urban resilience.”* *“This commitment has been embraced by LAND Research Lab, which aims to network our know-how with the startup ecosystem, accelerating the transition toward smarter, predictive, and sustainable planning models,”* concluded **Nikolas Neubert**, Chief Innovation Officer of LAND.

The goal is to expand the proprietary **LIM Landscape Information Modelling®** framework by integrating satellite remote sensing data, multispectral drone imagery, and environmental sensors with artificial intelligence and machine learning algorithms. The expected outcome is a **dynamic and interactive tool** capable of analyzing environmental indicators—such as thermal and water stress, evapotranspiration, and pollinator attractiveness—to guide **climate adaptation strategies** and enhance **Natural Capital**.

Applications can be submitted by **November 14, 2025**, via the [official Business Meets Innovation website](#). The winning startup will join a **six-month collaboration program** with the **LAND Italia** team to co-design the prototype and test it on pilot sites.

**Media contact:**

Daniele Galimberti – Media Relations

+39 351 632 7287

[daniele.galimberti@landsrl.com](mailto:daniele.galimberti@landsrl.com)

[LinkedIn](#)

**LAND**

LAND – an acronym for Landscape, Architecture, Nature, and Development – is an international landscape consultancy with offices in Austria, Canada, Germany, Italy, Saudi Arabia, and Switzerland. Andreas Kipar and a Team of 200 landscape architects, architects, urban planners, agronomists, engineers, and researchers are dedicated to the regeneration of regions, cities, and places since 1990.

LAND's consulting, planning, and design activities aim to improve people's well-being and environment through the implementation of climate-positive solutions and participatory processes that lead to sustainable development.

We provide consultancy to public and private clients on how to innovate with nature, applying international policies and promoting collaborative planning procedures. Together with our clients and our extensive network of partners, we leverage the opportunities of the green transition for our communities.

Among our main projects: Green Rays strategy, Porta Nuova, Piazzale Loreto, and the re-development of the former EXPO site MIND in Milan; Essen's Urban Open Space Strategy and Krupp Park, comprising ThyssenKrupp HQ, and the Freiheit Emscher in Essen; Ruhr Regional Green Infrastructure Strategy; the renaturation of the Airolo valley and Cassarate River Park in Switzerland; Saint-Laurent biodiversity Corridor in Montreal; Al Urubah Park in Riyadh and EXPO 2020 Dubai in the UAE; strategic consulting in landscaping, infrastructure, and renewable energy through, among other things, Landscape Information Modeling LIM©, as well as the research and innovation projects UrbAlytics and T-Factor funded by the European Commission. LAND's work has been recognized through numerous prestigious international awards, amongst them Premio Mercurio, MIPIM, Wan Awards, Biennale Pisa, Passive and Low Energy Architecture Award (PLEA), European Garden Award 2023.



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**AHK Italy**

The Italian-German Chamber of Commerce (AHK Italy) is a business association that operates on behalf of the German Federal Ministry for Economic Affairs and Climate Action to promote economic relations between Italian and German companies. Active since 1921, it brings together large German corporations, small and medium-sized Italian enterprises, subsidiaries of multinational companies, and individual entrepreneurs. With around 800 members, including companies and professionals, and more than 70 employees at its Milan headquarters, AHK Italy is the largest foreign chamber of commerce and bilateral business association in Italy.