

LAND

Press Release

Pavia restarts from its landscape as a platform for development.

Milan, September 11, 2025 – Yesterday morning, a meeting was held between the Councillor for the Environment, Lorenzo Goppa, and the LAND Italia team, appointed by the municipal administration to develop the Landscape Vision for the City of Pavia, in support of the General Amendment to the Territorial Government Plan. The study will define strategic and operational guidelines for the “renaturalization” of the city on the Ticino River, assessing the benefits provided by Natural Capital in terms of combating climate change and improving quality of life.

The agreement between the administration led by **Mayor Michele Lissia** and the company headed by **Andreas Kipar** was consolidated on Wednesday, September 10, during a meeting between several members of the **Municipality of Pavia** – including **Councillor for the Environment Lorenzo Goppa** and **engineer Giovanni Biolzi** – and the team of **LAND Italia**. The **Landscape Vision** will emerge from a shared commitment that begins with **rediscovering the city’s Natural Capital** and its territory, placing the **enhancement of landscape heritage** at the center of urban development.

*“Across Europe, cities are rediscovering their vocation, and Pavia must be no exception, restarting from the Ticino River and the territory that surrounds it,” said **Andreas Kipar, CEO of LAND**. “More and more Italian municipalities are turning to their true Capital: that ecological, cultural, and identity-based landscape which becomes a catalyst for future urban development. We are excited to support the administration on this path toward a more resilient and sustainable city – a virtuous model of a Nature-Positive City, capable of ensuring citizens a high quality of life thanks to the ecosystem services provided by Nature.”*

*“By enhancing the Natural Capital, both present and future, of the municipal territory, it will be possible to guide planning both within the city and beyond its urban boundaries,” commented **Councillor Lorenzo Goppa**. “Through nature-based solutions, such as depaving – useful in countering the heat island effect – we will identify strategies for active green management aimed at increasing ecosystem services and adapting to climate change.”*

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LAND – an acronym for Landscape, Architecture, Nature, and Development – is an international landscape consultancy with offices in Austria, Canada, Germany, Italy, Saudi Arabia, and Switzerland. Andreas Kipar and a Team of 200 landscape architects, architects, urban planners, agronomists, engineers, and researchers are dedicated to the regeneration of regions, cities, and places since 1990.

LAND's consulting, planning, and design activities aim to improve people's well-being and environment through the implementation of climate-positive solutions and participatory processes that lead to sustainable development.

We provide consultancy to public and private clients on how to innovate with nature, applying international policies and promoting collaborative planning procedures. Together with our clients and our extensive network of partners, we leverage the opportunities of the green transition for our communities.

Among our main projects: Green Rays strategy, Porta Nuova, Piazzale Loreto, and the re-development of the former EXPO site MIND in Milan; Essen's Urban Open Space Strategy and Krupp Park, comprising ThyssenKrupp HQ, and the Freiheit Emscher in Essen; Ruhr Regional Green Infrastructure Strategy; the renaturation of the Airolo valley and Cassarate River Park in Switzerland; Saint-Laurent biodiversity Corridor in Montreal; Al Urubah Park in Riyadh and EXPO 2020 Dubai in the UAE; strategic consulting in landscaping, infrastructure, and renewable energy through, among other things, Landscape Information Modeling LIM©, as well as the research and innovation projects UrbAlytics and T-Factor funded by the European Commission. LAND's work has been recognized through numerous prestigious international awards, amongst them Premio Mercurio, MIPIM, Wan Awards, Biennale Pisa, Passive and Low Energy Architecture Award (PLEA), European Garden Award 2023.



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