

LAND

Press Release

LAND Italia strengthens its governance: Matteo Pedaso joins the Board of Directors with a mandate for strategic development

Milan, July 29, 2025 – The Board of LAND, led by Andreas Kipar, announces a strengthening of its governance as part of the ongoing development of LAND Italia. Matteo Pedaso joins the Board of Directors as Managing Director for Strategic Development. Already a partner at the company, Pedaso brings over 20 years of experience and currently serves as Senior Director of the Strategic Planning Business Unit.

In his new role, **Matteo Pedaso will take on responsibilities related to strategic development, working alongside Luisa Bellini in general management.** He will focus on **business development and external relations in support of the various Business Units of LAND Italia**, with particular attention to consulting services, new markets, and the optimization of operational processes. He will also retain his position as **Business Unit Director** throughout 2025.

“I’m ready to take on this new challenge and contribute to strengthening LAND’s position in the Italian market by enhancing the best practices developed over 35 years of activity,” said Pedaso. “I’ll work alongside the Business Unit Directors to make our processes more efficient and guide future development with a Nature-Positive approach, building increasingly cohesive relationships with institutions, clients, partners, and local communities.”

Andreas Kipar, Co-Founder and CEO of LAND, expressed his enthusiasm about the appointment, stating: “We are pleased to welcome Matteo Pedaso into this new role, which further consolidates his successful 20-year journey within LAND Italia. We are confident that his experience and strategic vision will give a decisive boost to a new phase of growth and innovation, strengthening our network of relationships in service of the landscape.”

An **urban and regional planner**, Matteo Pedaso has extensive experience in urban and environmental planning and design. He has led complex urban transformation processes, coordinated multidisciplinary project teams for territorial development, and provided **strategic consulting** on sustainable local development for public administrations and private sector stakeholders.

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LAND – an acronym for Landscape, Architecture, Nature, and Development – is an international landscape consultancy with offices in Austria, Canada, Germany, Italy, Saudi Arabia, and Switzerland. Andreas Kipar and a Team of 200 landscape architects, architects, urban planners, agronomists, engineers, and researchers are dedicated to the regeneration of regions, cities, and places since 1990.

LAND’s consulting, planning, and design activities aim to improve people’s well-being and environment through the implementation of climate-positive solutions and participatory processes that lead to sustainable development.

We provide consultancy to public and private clients on how to innovate with nature, applying international policies and promoting collaborative planning procedures. Together with our clients and our extensive network of partners, we leverage the opportunities of the green transition for our communities.

Among our main projects: Green Rays strategy, Porta Nuova, Piazzale Loreto, and the re-development of the former EXPO site MIND in Milan; Essen’s Urban Open Space Strategy and Krupp Park, comprising ThyssenKrupp HQ, and the Freiheit Emscher in Essen; Ruhr Regional Green Infrastructure Strategy; the renaturation of the Airolò valley and

Cassarate River Park in Switzerland; Saint-Laurent biodiversity Corridor in Montreal; Al Urubah Park in Riyadh and EXPO 2020 Dubai in the UAE; strategic consulting in landscaping, infrastructure, and renewable energy through, among other things, Landscape Information Modeling LIM©, as well as the research and innovation projects UrbAlytics and T-Factor funded by the European Commission. LAND's work has been recognized through numerous prestigious international awards, amongst them Premio Mercurio, MIPIM, Wan Awards, Biennale Pisa, Passive and Low Energy Architecture Award (PLEA), European Garden Award 2023.



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