

Press release

The project of Parco del Valentino in Turin wins first prize at the City'Scape Awards

Milan, June 20, 2025 – The regeneration and restoration project of Parco del Valentino in Turin, presented by LAND at the City'Scape Awards, has won the 1st Prize ex aequo in Category D, dedicated to “Interventions on parks and gardens of historical, artistic, or landscape interest.” This new recognition celebrates the shared commitment with the City of Turin, which led the project, the contracting authority SCR Piemonte, and the project partners – TRA Srl, Recchi Engineering Srl, GAe Engineering Srl, and JTre Srls – aimed at preserving the identity of the park most beloved by residents, while also promoting urban resilience and a better quality of life.

The official motivation for the award was: 'Renewing historical identity through urban ecology. It interprets the landscape as a living infrastructure, capable of connecting nature, history, and community. An exemplary intervention of environmental and cultural regeneration, where biodiversity, accessibility, and the reduction of asphalt restore ecological centrality to one of Turin's symbolic places.'

A “record-breaking” construction site, launched in **March 2024**, enabled the reopening of large portions of **Turin's most iconic park** in just a few months. The transformation of the **new Valentino** is a **success story** that adds another chapter today with the **first prize win in Category D at the CityScape Awards**, organized by **Paysage** and the international magazine **Topscape**, in collaboration with the Italian **National Council of Architects, Planners, Landscape Architects, and Conservators**. Presented to an audience of landscape architects and experts gathered at the **Triennale di Milano** for the 10th edition of the event, the project of Parco del Valentino contributes to **Turin's urban renaissance by integrating nature, memory, and new forms of sustainable use** in response to the challenges of **climate change**.

This was confirmed by **Andreas Kipar, CEO and co-founder of LAND**, as he accepted the award: *“I am particularly attached to this project, which sees us working alongside the City of Turin, the Department of Green Spaces, and the citizens in reinterpreting the Parco del Valentino by balancing the preservation of its historical identity with new functionalities. Today, our shared commitment to a landscape regeneration that enhances this jewel – a symbol of sociability, accessibility, and permeability – is recognized, as we support Turin on its journey toward becoming a Nature-Positive City.”*

Guided by principles such as **permeability** and **biodiversity**, the plan for the new Parco del Valentino spans approximately **20 hectares** and includes the **removal of 65,000 square meters of asphalt**, replaced with **36,000 square meters of permeable paving** and more than **20,000 square meters of new lawn surface**. Additionally, **555 new trees** will be planted, and the width of the main avenues will be reduced from 16–20 meters to about 9 meters.

Funded by the **National Plan for Complementary Investments to the PNRR** and managed by the Ministry of Culture, this intervention is part of a broader urban renewal project led by the city administration. The new Parco del Valentino is expected to **enhance the ecological productivity of Turin**, offering citizens **tangible and measurable benefits in terms of sustainability and climate resilience**. The park is designed to serve as a **connection between the urban fabric and the River Po** – a symbol of Nature re-entering the city as a driver of **socio-economic development** and a true green infrastructure integrated into the urban landscape.

The regeneration process follows a **gradual, phased approach**. The first phase involved the section of Viale Mattioli between the Promotrice delle Belle Arti and Viale Virgilio, officially inaugurated on December 20, 2024. The second phase, partially completed in early 2025, focused on the redevelopment of **Viale Crivelli** between the Medieval Village and Valentino Castle. In the coming months, it will be possible to walk, meet, and play sports in the **riverside kiosk area**, ahead of further openings scheduled through mid-2026.

The other joint winner of the award was the firm **Paesaggi&Paesaggi**, led by **Maria Cristina Tullio**, for the redevelopment project carried out at the **Villa del Colle del Cardinale** near Perugia.

The Valentino's is not the only LAND-affiliated project to be recognized at this year's CityScape Awards. The **PhD project SUPERVALLEY**, presented by Filippo LaFleur – urban planner at LAND Italia – and developed in collaboration with the Politecnico di Milano and Delft University of Technology, won **first prize in Category Q, dedicated to "Landscape Design Research."** Focusing on **regenerative agriculture in the Po Valley**, the project envisions the region as an **experimental laboratory for the Nature Restoration Law** and as a model for a **Nature-Positive farming strategy** that integrates environmental systems into agricultural landscapes to regenerate soil health.

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LAND

LAND – an acronym for Landscape, Architecture, Nature, and Development – is an international landscape consultancy with offices in Austria, Canada, Germany, Italy, Saudi Arabia, and Switzerland. Andreas Kipar and a Team of 200 landscape architects, architects, urban planners, agronomists, engineers, and researchers are dedicated to the regeneration of regions, cities, and places since 1990.

LAND's consulting, planning, and design activities aim to improve people's well-being and environment through the implementation of climate-positive solutions and participatory processes that lead to sustainable development.

We provide consultancy to public and private clients on how to innovate with nature, applying international policies and promoting collaborative planning procedures. Together with our clients and our extensive network of partners, we leverage the opportunities of the green transition for our communities.

Among our main projects: Green Rays strategy, Porta Nuova, Piazzale Loreto, and the re-development of the former EXPO site MIND in Milan; Essen's Urban Open Space Strategy and Krupp Park, comprising ThyssenKrupp HQ, and the Freiheit Emscher in Essen; Ruhr Regional Green Infrastructure Strategy; the renaturation of the Airolo valley and Cassarate River Park in Switzerland; Saint-Laurent biodiversity Corridor in Montreal; Al Urubah Park in Riyadh and EXPO 2020 Dubai in the UAE; strategic consulting in landscaping, infrastructure, and renewable energy through, among other things, Landscape Information Modeling LIM©, as well as the research and innovation projects UrbAlytics and T-Factor funded by the European Commission. LAND's work has been recognized through numerous prestigious international awards, amongst them Premio Mercurio, MIPIM, Wan Awards, Biennale Pisa, Passive and Low Energy Architecture Award (PLEA), European Garden Award 2023.

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