

Media release

LAND appoints Chief Innovation Officer

*Düsseldorf, February 5, 2024 – **Nikolas Neubert, pioneer in the field of AI-powered urban planning and digital urban development, joins LAND Group as Chief Innovation Officer (CIO) and Managing Director of the LAND Research Lab GmbH. LAND, the international landscape consultancy, is intensifying its commitment to developing innovative climate change solutions. Under Neubert's leadership, the Research Lab®, renowned for spearheading impactful ventures and research projects, will now additionally provide clients with science-based consulting services and capacity building.***

In a strategic move towards advanced innovation, **LAND** is pleased to announce the appointment of **Nikolas Neubert as Chief Innovation Officer**. As a pioneer in the **application of AI** for climate-resilient urban development, he combines digitalization with sustainability and brings transformation strategies to spaces.

In addition to his role as CIO, Neubert takes on the position of **Managing Director at LAND Research Lab GmbH**, charting new frontiers alongside the existing team led by Andrea Balestrini as Director of Research. The lab, building upon exceptional achievements over the past years, will focus on researching and developing **novel approaches and digital methods to fortify climate resilience**. A key emphasis lies in the synergy of digitalization and sustainability, incorporating AI-supported projections for measurable, predictable, and optimizable sustainability outcomes.

Andreas Kipar, founder and CEO of LAND, expresses his enthusiasm about the appointment, stating, "We recognize the importance of innovation as a driving force, pushing yet another time the boundaries of what is possible in our field. Leveraging Neubert's cutting-edge expertise, we reinforce LAND's pioneering role in landscape planning and consulting, responding to the needs of municipalities, regions and the private sector, urgently seeking new solutions on the road to climate resilience. We are very happy to have Nikolas Neubert on board".

Contacts for the media

Daniele Galimberti – Media Relations

+39 351 632 7287

daniele.galimberti@landsrl.com

LAND – an acronym for Landscape, Architecture, Nature, and Development – is an international landscape consultancy with offices in Austria, Canada, Germany, Italy, Saudi Arabia, and Switzerland. Andreas Kipar and a Team of 200 landscape architects, architects, urban planners, agronomists, engineers, and researchers are dedicated to the regeneration of regions, cities, and places since 1990.

LAND's consulting, planning, and design activities aim to improve people's well-being and environment through the implementation of climate-positive solutions and participatory processes that lead to sustainable development.

We provide consultancy to public and private clients on how to innovate with nature, applying international policies and promoting collaborative planning procedures. Together with our clients and our extensive network of partners, we leverage the opportunities of the green transition for our communities.

Among our main projects: Green Rays strategy, Porta Nuova, Piazzale Loreto, and the re-development of the former EXPO site MIND in Milan; Essen's Urban Open Space Strategy and Krupp Park, comprising ThyssenKrupp HQ, and the Freiheit Emscher in Essen; Ruhr Regional Green Infrastructure Strategy; the renaturation of the Airolo valley and Cassarate River Park in Switzerland; Saint-Laurent biodiversity Corridor in Montreal; Al Urubah Park in Riyadh and EXPO 2020 Dubai in the UAE; strategic consulting in landscaping, infrastructure, and renewable energy through, among other things, Landscape Information Modeling LIM©, as well as the research and innovation projects UrbAlytics and T-Factor funded by the European Commission. LAND's work has been recognized through numerous prestigious international awards, amongst them Premio Mercurio, MIPIM, Wan Awards, Biennale Pisa, Passive and Low Energy Architecture Award (PLEA), European Garden Award 2023.

About Nikolas Neubert

Nikolas is a pioneer in the field of digital and sustainable urban development. He is as an implementation-oriented mediator between classic urban planning practice and new trends focusing on progressive technical instruments and solutions (such as AI or Big Data) making our cities more sustainable. He has been working as department head of the research and technology organisation AIT, where he opened world's 1st AI-powered urban planning lab, as branch manager for the urban planning office AS+P and as sustainability consultant and urban designer for consultancies such as ARUP, being based in Shanghai, Brasilia and Frankfurt. He serves as guest lecturer in various respected institutions.



LAND



land_landscape



LAND



www.landsrl.com